BATTLE OF THE BALLROOM

PRESENTED BY HOSPICE MID-NORTHLAND

SPONSORSHIP OPPORTUNITIES

19 & 20 September 2025

www.battleoftheballroom.co.nz

BATTLE OF THE BALLROOM

Battle of the Ballroom is Hospice Mid-Northland's most glamorous fundraising event – a black-tie evening of dance, drama, and community spirit.

Held at the iconic Turner Centre, this dazzling showcase features beginner dancers transformed into ballroom stars, all performing in support of Hospice care.

This is your opportunity to align your brand with one of the region's most talked-about nights – and make a lasting difference in the lives of those who need it most.

Don't miss your moment in the spotlight.

SPONSORSHIP PACKAGES

Limited Spots. Maximum Impact.
Step into the spotlight and position your brand at the heart of one of the most anticipated events in Northland.

Align your business with style, generosity, and a cause that touches every corner of our community.

Choose your level – but don't wait.
Once they're gone, they're gone.

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PLATINUM SPONSOR - NAMING RIGHTS

Currently out for tender.

INCLUDES:

- Naming Rights "(Your Business Name) Battle of the Ballroom" across all media
- Sponsorship of the Dance Tutors Table
- Premium logo placement on all printed and digital materials (flyers, posters, tickets, website, social media, press releases)
- Full-page ad in the printed Event Programme
- Acknowledgement by MC at all three public events (Rehearsal, People's Choice; Showcase Competition)
- Inclusion in event media/PR appearances where possible
- Option to have a branded activation or stall in the foyer
- 2 x Premium table placements – front and centre – with 20 VIP tickets to Saturday Night
- First right of refusal at the next Battle of the Ballroom.
- Inclusion in sponsor thank-you posts and website sponsor section
- Logo on screen or rotating banner during event pauses
- Access to show and afterparty
- Two Named Cocktails
- Dinner and Wine with personal Butler Service
- Option to present a trophy or prize on stage

GOLD SPONSOR

Friday night: $3,200 I Saturday Night: $3,500 I 10 VIP Tickets

INCLUDES:

- Large logo on printed and digital materials (below naming sponsor)
- Half-page ad in the printed Event Programme
- Acknowledgement by MC at all three public events (People's Choice, Showcase Competition)
- Premium table placement – front – with 10 VIP tickets to the Friday or the Saturday night event.
- Option for a stall or product display in foyer
- Inclusion in sponsor thank-you posts and website sponsor section
- Logo on screen or rotating banner during event pauses
- Access to show and afterparty
- Dinner and Wine with personal Butler Service

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SILVER SPONSOR

Friday night: $2,500 I Saturday Night: $3,000 I 10 VIP Tickets

INCLUDES:

- Medium logo on printed and digital materials (below naming sponsor)
- Quarter-page ad in the printed Event Programme
- Inclusion in sponsor thank-you posts and website
- Acknowledgement by MC during the event
- Premium table placement – second row – 10 VIP tickets Friday or Saturday event
- Dinner and Wine
- Access to show and After Party

REGULAR TABLE PRICING

Friday night: $2,000 I Saturday Night: $2,500 I 10 Tickets

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hospice
mid-northland
Whare Manaaki Te Tai Tokerau

WHY NOW?

Battle of the Ballroom isn't just a night out – it's a marketing opportunity wrapped in lights, music, and magic. As we step into full promotional mode, early sponsors will benefit from maximum exposure across every stage of our campaign.

From teaser trailers to press releases, social media reels to printed programmes, our pre-event marketing puts your brand front and centre – well before guests walk through the door.

EARLY SPONSORS GET MORE:

- Extended brand visibility
- Priority positioning across media
- First pick of activation opportunities
- Deeper integration with our dancers and storylines
- The goodwill of a community who values those who show up early

Join us now and you won't just be part of the night – you'll be part of the entire journey.

LET'S CREATE IMPACT, SPARKLE, AND CONNECTION — TOGETHER.
SPONSORSHIP SPOTS ARE LIMITED. DON'T MISS YOUR MOMENT.

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READY TO TAKE THE FLOOR?

Sponsorship opportunities are limited – secure your place in the spotlight today and help us turn every step into support for Hospice care.

Contact us now to reserve your package.

LET'S MAKE AN UNFORGETTABLE NIGHT, TOGETHER.

Scan the QR Code to register your interest.
Alternatively email: fundraising@hospicemn.org.nz

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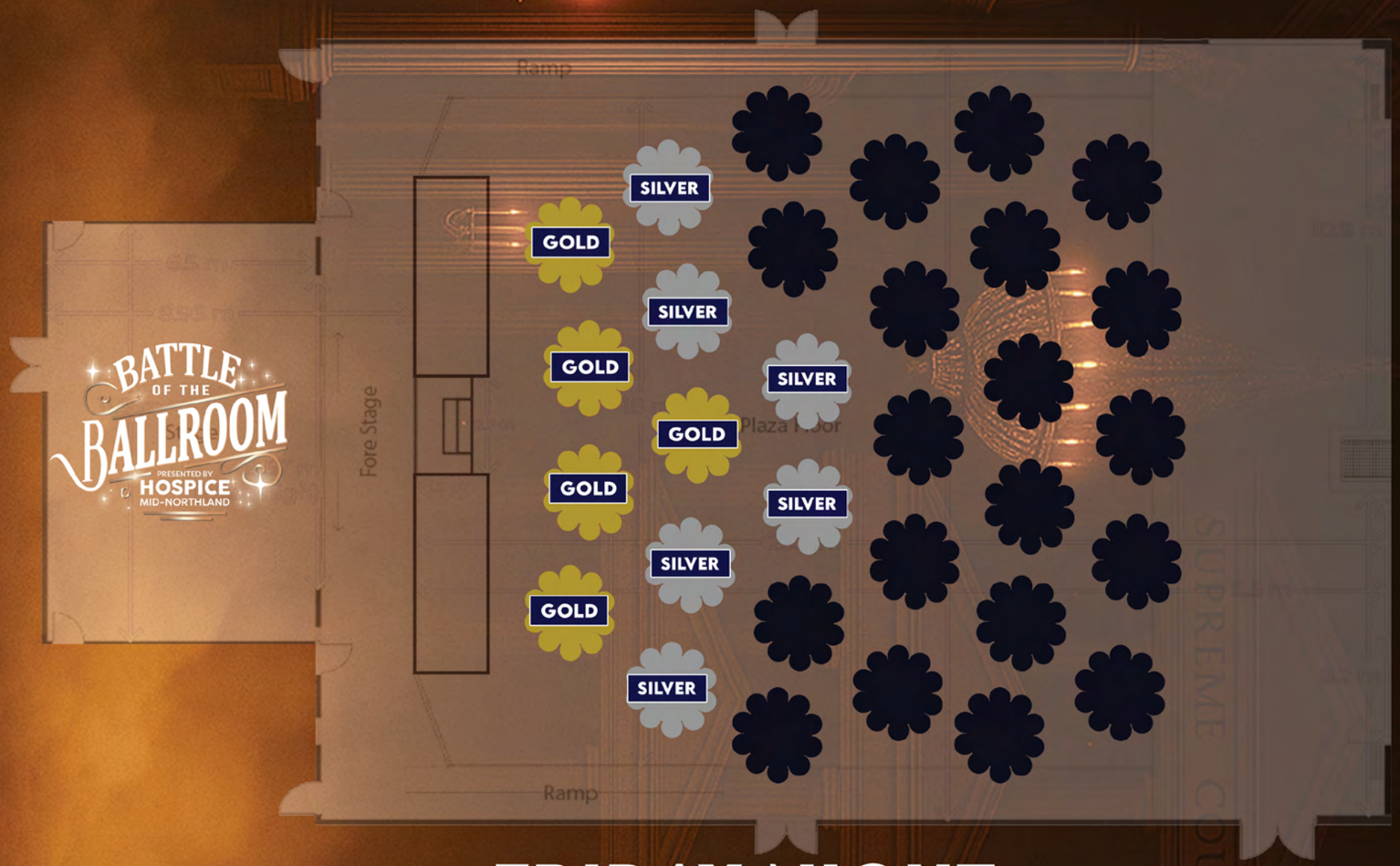
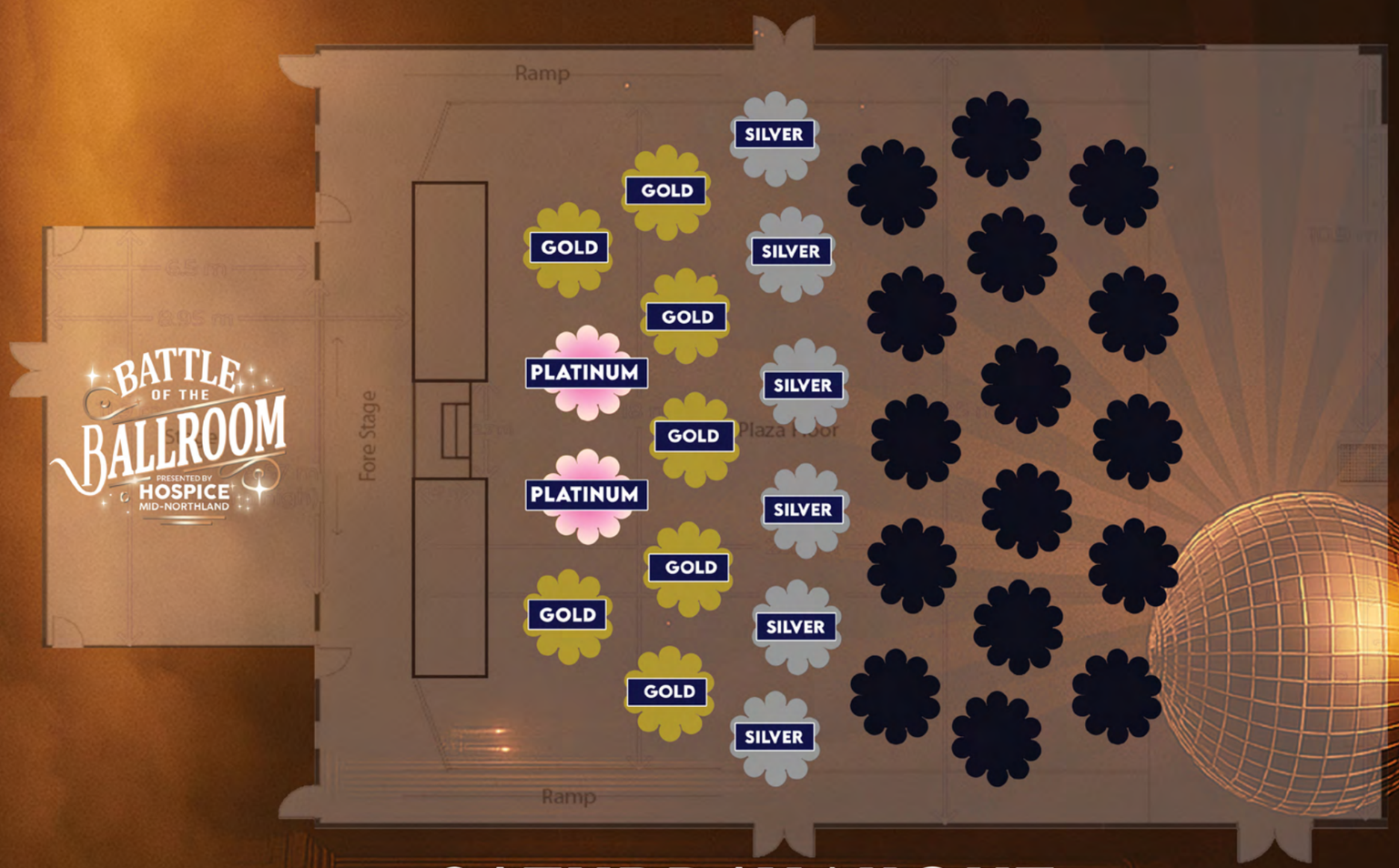


FRIDAY NIGHT



SATURDAY NIGHT

WHY WE'RE DANCING – AND WHY IT MATTERS

Supporting Specialist Hospital Palliative Care in the Mid North

This year, Battle of the Ballroom isn't just a showstopper – it's a lifeline.

At Hospice Mid-Northland, we believe everyone deserves access to compassionate, expert care – not just at home, but also when hospital admission becomes necessary. Yet right now, Bay of Islands Hospital is the only hospital in Northland without a funded Hospital Palliative Care Team (HPCT).

While hospitals elsewhere have government-funded palliative care specialists, our Mid North whánau do not. That means patients experiencing complex, distressing symptoms at the end of life often miss out on timely, specialised support – or are transferred to Whangárei, away from their families and their home community.

We're changing that.

Through this year's Battle of the Ballroom, we aim to raise **$145,000** – the full annual cost to:

- Fund a Clinical Nurse Specialist in Palliative Care
- Bring equitable, expert end-of-life care into our local hospital
- Keep patients closer to their whánau, whenua, and community
- Ensure dignity, comfort, and compassionate support during one of life's most vulnerable moments

Your Support Helps Us Dance for Something Bigger

Every ticket purchased, every sponsor onboarded, every dollar donated brings us closer to making this vision a reality.
Let's bring specialist palliative care home – where it's needed most.

HERE WITH YOU, EVERY STEP OF THE JOURNEY

At Hospice Mid-Northland, we walk alongside patients and their whánau—providing expert care, emotional support and practical assistance so every precious moment is lived with dignity.

Compassionate Expertise
Our specialist nurses, counsellors and therapy volunteers deliver personalised, holistic care—combining clinical skills with genuine kindness.

Community-Rooted Support
With the help of local volunteers, sponsors and partners, we keep our services free, accessible and deeply connected to the people of Mid-Northland.

Hospice Mid-Northland charitable trust provides free specialist palliative care to people and their families/whánau who are living with a life-limiting illness within our communities. We are contracted to deliver services for Te Whatu Ora, however almost 70% of our annual funding comes from fundraising events and initiatives, individual and corporate donations, and funds raised through our Four Hospice Shops.

Dying is a natural and normal part of our lives, but sometimes it can be challenging to talk about it openly. Asking challenging questions or finding the right words can be difficult, but we need to keep talking openly about dying and death, and what it means to us and those around us.

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