

[YOUR COMPANY NAME]

BATTLE OF THE BALLROOM

PRESENTED BY
HOSPICE
MID-NORTHLAND



SPONSORSHIP OPPORTUNITIES

19 & 20 September 2025



BATTLE OF THE BALLROOM

Battle of the Ballroom is Hospice Mid-Northland's most glamorous fundraising event – a black-tie evening of dance, drama, and community spirit.

Held at the iconic Turner Centre, this dazzling showcase features beginner dancers transformed into ballroom stars, all performing in support of Hospice care.

This is your opportunity to align your brand with one of the region's most talked-about nights – and make a lasting difference in the lives of those who need it most.

Don't miss your moment in the spotlight.

SPONSORSHIP PACKAGES

Limited Spots. Maximum Impact.

Step into the spotlight and position your brand at the heart of one of the most anticipated events in Northland.

Align your business with style, generosity, and a cause that touches every corner of our community.

Choose your level – but don't wait.
Once they're gone, they're gone.



PLATINUM SPONSOR – NAMING RIGHTS

(1 Available)

INCLUDES:

- Naming Rights “(Your Business Name) Battle of the Ballroom” across all media
- Premium logo placement on all printed and digital materials (flyers, posters, tickets, website, social media, press releases)
- Full-page ad in the printed Event Programme
- Acknowledgement by MC at all three public events (Rehearsal, People's Choice, Showcase Competition)
- Inclusion in event media/PR appearances where possible
- Option to have a branded activation or stall in the foyer
- Premium table placement – front and centre – with 10 VIP tickets to both nights
- Commitment period two events
- Inclusion in sponsor thank-you posts and website sponsor section
- Logo on screen or rotating banner during event pauses
- Access to show and afterparty
- Sponsorship of Two Dance Teams
- Two Named Cocktails
- Dinner and Wine with personal Butler Service
- Option to present a trophy or prize on stage

GOLD SPONSOR

(Up to 4 Available)

INCLUDES:

- Large logo on printed and digital materials (below naming sponsor)
- Half-page ad in the printed Event Programme
- Acknowledgement by MC at all three public events (People's Choice, Showcase Competition)
- Premium table placement – front – with 10 VIP tickets to both nights
- Option for a stall or product display in foyer
- Inclusion in sponsor thank-you posts and website sponsor section
- Logo on screen or rotating banner during event pauses
- Access to show and afterparty
- Sponsorship of One Dance Team
- Dinner and Wine with personal Butler Service



SILVER SPONSOR

(5 Available)

INCLUDES:

- Medium logo on printed and digital materials (below naming sponsor)
- Quarter-page ad in the printed Event Programme
- Inclusion in sponsor thank-you posts and website
- Acknowledgement by MC during the event
- Premium table placement – second row – 10 VIP tickets Friday or Saturday event
- Option to include promotional material in attendee on foyer table
- Dinner and Wine with personal Butler Service
- Access to show and afterparty
- First two as Sponsorship of One Dance Team

WHY NOW?

Battle of the Ballroom isn't just a night out – it's a marketing opportunity wrapped in lights, music, and magic. As we step into full promotional mode, early sponsors will benefit from maximum exposure across every stage of our campaign.

From teaser trailers to press releases, social media reels to printed programmes, our pre-event marketing puts your brand front and centre – well before guests walk through the door.

EARLY SPONSORS GET MORE:

- Extended brand visibility
- Priority positioning across media
- First pick of activation opportunities
- Deeper integration with our dancers and storylines
- The goodwill of a community who values those who show up early

Join us now and you won't just be part of the night – you'll be part of the entire journey.

**LET'S CREATE IMPACT, SPARKLE, AND CONNECTION — TOGETHER.
SPONSORSHIP SPOTS ARE LIMITED. DON'T MISS YOUR MOMENT.**



READY TO TAKE THE FLOOR?

Sponsorship opportunities are limited – secure your place in the spotlight today and help us turn every step into support for Hospice care.

Contact us now to reserve your package.

LET'S MAKE AN UNFORGETTABLE NIGHT, TOGETHER.

Scan the QR Code to register your interest.
Alternatively email: fundraising@hospicemn.org.nz



Living Every Moment



hospice

mid-northland

Whare Manaaki Te Tai Tokerau